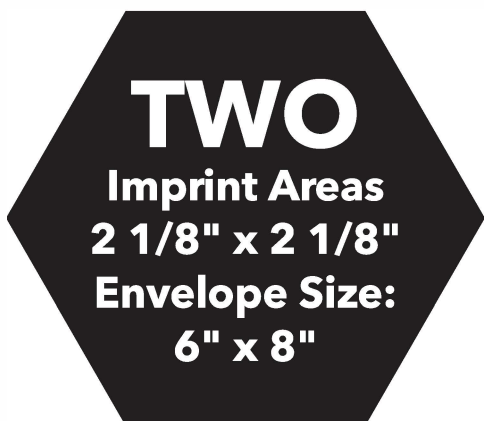


POP-UP CALENDAR SPECIFICATIONS AND PRICING



Please note: If you are inserting a card or other flat item with your Pop-Up, the inside dimension of the envelope is slightly smaller than the outer dimension shown above. Please check with your sales representative for specific measurements before printing your piece. A 5-1/2" x 5 1/2" insert works the best.

How to provide Imprint Artwork

- Please supply vector based artwork with nothing embedded from other programs.
- We accept Adobe CC. Please include all links and fonts or convert fonts to outlines.
- If sending in 4 color artwork (images) send in Adobe Photoshop, minimum 300 dpi.
- If digital files are not supplied and artwork must be created or retouched, please add an additional design fee of \$75/hour.
- A fax or photocopy is not considered production ready artwork.

We accept all Adobe CC (Illustrator, Photoshop & InDesign)

PRICE PER PIECE

| STOCK POP-UP | 250 | 500 | 750 | 1,000 | 2,500 | 5,000 | 10,000 |
|--|--------|--------|--------|-------|-------|-------|--------|
| Pre-Designed Pop-Ups with FREE Black Imprint | \$1.43 | \$1.14 | \$1.02 | \$.92 | \$.83 | \$.81 | \$.71 |

3T, 3U, V

Prices include two separate spaces for black imprinting on each Pop-Up. Every Pop-Up is inserted into an envelope; then delivered to you flat, unsealed and ready to mail.

| STOCK POP-UP IMPRINT OPTIONS | 250 | 500 | 750 | 1,000 | 2,500 | 5,000 | 10,000 |
|--|--------|--------|--------|--------|-------|-------|--------|
| Pre-Designed Pop-Ups with one color imprint, NOT Black | \$1.74 | \$1.29 | \$1.14 | \$1.00 | \$.87 | \$.82 | \$.72 |
| For each additional imprint color, add the following | \$.38 | \$.22 | \$.17 | \$.15 | \$.09 | \$.08 | \$.08 |

3T, 3U, V

| ENVELOPE IMPRINTING | 250 | 500 | 750 | 1,000 | 2,500 | 5,000 | 10,000 |
|--|-------|-------|-------|-------|-------|-------|--------|
| Envelope imprinting charge (add per color) | \$.38 | \$.22 | \$.17 | \$.15 | \$.09 | \$.08 | \$.08 |

3T, 3U, V

TERMS AND CONDITIONS

SALES TAX: We are required by law to collect sales tax if the product will be shipped to or billed in the state of IL, unless you provide an appropriate resale or exemption certificate prior to producing the order.

SHIPPING & HANDLING: \$22.00 per box (contiguous 48 states only). Each box contains up to 300 pieces. Shipments are made FedEx Ground, FOB our plant unless otherwise specified. All other arrangements billed to customer.

PRODUCTION TIME: Calendar (Stock) Pop-Ups are shipped approximately 2 weeks from receipt of approval for production.

PAYMENT: Orders of less than \$500 must be prepaid by check, credit card, or money order. Sorry, no CODs. On all prepaid orders, there is a shipping and handling charge of \$22.00 for 300 pieces and \$40.00 for 500 pieces. Companies with satisfactory credit ratings (D&B, ASI) may be billed on orders over \$500 (net 30).

POP-UP CALENDAR ORDER FORM

I'd like to order a Pre-Designed Stock Pop-Up Calendar

I'd like to request a quote and sample(s)

I have a special offer code (please specify):

Pop-Up Number:

Quantity:

Calendar Year Setup:

Calendar Imprint:

Black (FREE)

One-color, not black (add'l charge)

More than one color (add'l charge)

Envelope, plain (included FREE)

Imprinted envelope (add'l charge)

Pop-Up WorkSheet

| | Style | Quantity | Unit Price | Total Price |
|---|-------|----------|------------|-------------|
| Pop-Up with FREE Black Imprint | | | | |
| Pop-Up Imprint Upgrade | | | | |
| Envelope Imprint Upgrade | | | | |
| Shipping & Handling (Add \$22.00/box, up to 300 pieces per box) | | | | |
| Tax (IL add appropriate sales tax) | | | | |

Total Order (U.S. Funds Only)

Ship To:

Company _____

Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Telephone _____

Fax _____

Email _____

Bill To: *(if different from "Ship to" above)*

Company _____

Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Telephone _____

Fax _____

Email _____

Your Method of Payment

MasterCard

American Express

VISA

Check/Money Order

Please indicate your charge card number:

Expiration date: _____

Signature: _____

When order form is complete email to:
yedid.marchan@americanslidechart.com